



*Justice Farms - Growing Memories For You*



*Welcome to Justice Tree Farm!*  
*Have you been here before?*

## *A Family Farm Tradition*

*Justice Farms continues a long heritage of farming in the southwest community of Jacksonville, NC. Christopher Columbus Justice inherited "the farm" as he returned from serving in the Civil War in the 1860s. CC Justice raised his family on the farm and later, his son, Roy, and wife Millie Gurganus Justice, raised their nine kids there after they married in 1918. The Justice's raised tobacco, corn and peanuts on the 70-acre farm. Their youngest child, Willie, was born in 1936 and went on to continue the Justice farming tradition.*



*Roy & Millie Justice*



*The Justice Family,  
early 1940s.*



*Willie and  
sister Faye,  
early 1940s*



*Willie,  
growing up  
on the farm  
~ 1930s*



### *About the Justices*

*In 1958, Willie married Benita Splawn in Chickasha, Oklahoma, who he met while stationed at nearby Ft. Sill. In the early 1960s, they returned to Jacksonville.*

*In 1967, they moved back to the southwest community and made their home on a 20-acre piece of the farm where our trees are now grown. The Justice Family "homeplace", built in the mid 1800's, is just up the road and known today by many as "Papa's Farm".*

*They raised their three children, Barbara, Charles and Carolyn on the farm while they owned & operated the Southwest Store in the 1970s & 80s at the intersection of Hwy 53 & Pony Farm Road. Active community volunteers, Willie was a long-time member (& Chief) of Southwest Volunteer Fire Department. Together, they were founding members of the Southwest High School Athletic Booster Club where they served as officers. Their dedication to Southwest helped build the strong foundation of the Stallion's success.*

### *Justice Christmas Memories*

*Christmas was always a fun time for the Justices. Like many families in the 1970's - we had a silver tinsel Christmas Tree and later graduated a lovely green artificial tree! Some years we 'went out on a limb' and and cut a Cedar or Pine from the woods.*

*No matter what kind of tree we had, we always had love, laughter and lots of wonderful memories.*





## *Christmas Trees Come To Justice Farms*

*Over the years, the Justices farmed a variety of crops - corn, soybeans, peanuts and potatoes. In the mid 1980s, they set off on an adventure that was new to eastern North Carolina - Christmas Trees!*

*Traditionally, North Carolina is known for its popular Fraser Firs, however, firs must grow at higher altitudes found in western North Carolina. With the help of the NC Cooperative Extension Services and NC Christmas Tree Growers Association, the Justice's joined other eastern NC farms to make their mark on Christmas Tree farming.*



## *The Early Years of Justice Farms Christmas Trees*



*First Tree Cut at  
Justice Farms. 1989*



*A White Christmas ~ 1989*



## *Justice Farms Today*

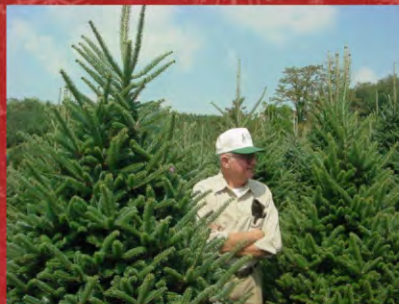
*We grow a variety of trees including White Pine, Leyland Cypress, and Eastern Red Cedar. As active members of the Eastern Christmas Tree Growers Association, the Justice Family is active in the research and development of trees that can grow and thrive in Eastern North Carolina. You'll find many other types of trees in our fields, many experimental, as we strive to increase the number of varieties available to families to choose their annual Christmas Tree.*



*White Pines are our most prominent trees. Pines take 5-7 years to grow to a six-foot tree. Trees require care throughout the year, including fertilizing and trimming. Annual "topping" of the trees is required in the summer months, to keep the trees in their best Christmas shape!*

## *Our Fraser Firs*

*North Carolina ranks second in the nation for Christmas tree sales annually and produces over 20% of the real Christmas trees grown in the United States. Fraser Firs represent over 95% of all species grown in North Carolina. It takes over 10 years to grow the average 6-7 ft. tree. Our Fraser Firs are grown in Sparta, North Carolina. Alleghany County is one of many western North Carolina counties that produce Fraser Firs. Blue Ridge Farms, a Sparta family farm, has provided our beautiful firs for over 20 years.*



## *It's Beginning to Look A lot Like Christmas*

While we prepare all year for the season, it really starts to look like Christmas when our Fraser Firs arrive the weekend before Thanksgiving. Cut just days before they make their trip to Jacksonville, they are greeted by a host of tree farm family & friends. In a tradition reminiscent of an old timey "barn raising" they gather early in the morning and help the Justice's unload and hang the trees and begin the Christmas season.







*Justice Farms remains a family farm with our extended family and friends, helping make the Christmas season possible. Our family and friends help on the farm throughout the year.*



*If Justice Farms is your Christmas tradition, you know that like our trees, the Justice grandkids have grown through the years. They proudly represent Justice Farms and love making Christmas memories with our family and customers.*



## *Traditions Start Here*

*Each year, we share Christmas with hundreds of families and are so happy you make Justice Farms apart of your Christmas tradition.*





*Memories Are  
Made Here*



*Friends Are Always Welcome Here*



*Thank You For Visiting Justice Farms!  
From our family to yours,  
Merry Christmas!*



*Justice Farms,  
Jacksonville, NC  
2015*

